



EXPERIENCE

CHESHIRE HORSE SANCTUARY

Website Management | December 2019 - Current

- Update Wix site with needs of the business
- Consult on task prioritization and the direction of the site
- Design and creation of event flyers and posters using Canva

SALIENCE SEARCH MARKETING

Content Marketing Executive | November 2019 - January 2020

- Enhanced copy and editorial pieces
- SEO tools and writing for SEO
- Digital PR

RESTLESS DEVELOPMENT

Freelance Facilitator and Trainer | April 2019 - February 2020

- Facilitation of engaging training sessions for volunteers
- Shot and produced a video for internal use
- Development and modification of training materials

Communications Officer (Temporary Position) | October 2019

- Monitoring and scheduling of social channels
- Blog and image editing for WordPress platform
- Design and creation of internal and external content using Canva

Guest Blogger | April 2018 - November 2019

- Writing content for the wearerestless.org blog hosted on Wordpress
- Creation of graphics and visual assets
- Production of videos for blog and socials

Youth Reporter | April 2018 - July 2018

- Photography and videography of ICS volunteering placement in Nepal
- Conducted interviews and produced informative articles
- Demonstrated cross-cultural communication skills, safeguarding and informed consent

THE CHALLENGE

Social Action Manager (NCS Programme) | June 2019 - September 2019

- Programme delivery, budgeting and logistics using Salesforce
- Management of seasonal staff and young volunteers
- Adaptations to support diversity and inclusion

YOUTH STOP AIDS

Event Photographer and Videographer | May 2019 - June 2019

- Photography and image editing for the Youth Stop AIDS Day of Action
- Videography and editing for the Youth Stop AIDS Speaker Tour
- Creating content for socials



ANNA ASHBARRY

CONTENT CREATION
MARKETING AND
SOCIAL MEDIA

CONTACT

www.annaashbarryphotovideo.co.uk
annaashbarryphotovideo@gmail.com
236-975-2266

INTRODUCTION

Extensive experience in the creative field with proven ability to complete projects to a high standard in employed, freelance and volunteer capacities. Seeking to take the next career step with an eagerness to learn.

SOCIALS

[linkedin.com/in/annaashbarry/](https://www.linkedin.com/in/annaashbarry/)
[facebook.com/AnnaAshbarryPhotoVideo](https://www.facebook.com/AnnaAshbarryPhotoVideo)
[instagram.com/AnnaAshbarryPhotoVideo](https://www.instagram.com/AnnaAshbarryPhotoVideo)
twitter.com/AnnaAshbarry



EDUCATION & ACHIEVEMENTS

SALIENCE SEARCH MARKETING | 2019

Google: The Fundamentals of Digital Marketing

RESTLESS DEVELOPMENT | 2019

Values Championship Award

Selected as the UK Member of the Youth Team

THE HUT GROUP | 2014

NVQ: BTEC Level 3 Customer Service

YALE COLLEGE | 2013

A Level | Photography - Media - Film | Grades B

THE KING'S SCHOOL | 2011

GCSE | 9 subjects | Grades A-C



PERSONAL PROJECTS

WHERE WE WENT

Co-owner, Social Media and Administration | May 2016 - Current

- Create, schedule and monitor social media posts using Hootsuite
- Update listings on Etsy platform
- Liaising with customers and print house

ANNA'S FREE FROM KITCHEN

Owner and Blogger | February 2018 - Current

- Promote sustainability and ethical living
- Content creation for social platforms
- Awareness-raising of environmental issues

AB CREATIVE STUDIO

Owner and Content Creator | May 2016 - April 2018

- Photography and videography for a variety of clients
- Writing blogs and website content
- Creation of the website using Wix platform

PUBLIC OUTREACH

Team Leader Fundraiser | April 2017 - June 2017

- Management of a small team of fundraisers
- Administrative tasks and data protection
- Teamwork and the delivery of motivating energizers

Fundraiser | February 2017 - April 2017

- Achieving fundraising targets
- Campaigning for various allocated charities
- Excellent verbal communication

THE HUT GROUP

Studio Photographer | July 2015 - October 2015

- Studio lighting, styling and photography
- Image editing using Capture One and Adobe Lightroom
- Location shoots working to tight deadlines and briefs

Junior Photographer | July 2014 - July 2015

- Research of market trends
- Assisting on photoshoots
- Development of skills within Adobe Photoshop

Studio Assistant | July 2013 - July 2014

- Administrative tasks using Microsoft Office
- Time management and organization for studio stock
- Prioritizing workload and internal communications

FROZEN MOON PRODUCTIONS

Video Production and Editing Assistant | July 2013

- Second camera person developing videography skills
- Assist with editing within Adobe Premiere Pro and Final Cut Pro
- Creative brainstorming and research

BRITISH YOUTH FILM ASSOCIATION

Continuity Photographer | June 2012

- Onset photographer monitoring continuity
- Runner for onset production



VOLUNTEERING

CHESHIRE HORSE SANCTUARY

Yard Hand | November 2019 - February 2020

- Completing hands-on tasks to provide a safe space for rescued horses

GREENPEACE

Campaigner | May 2019

- Collected petition signatures at Environment event
- Attended climate strikes



SKILLS

- PHOTOGRAPHY
- VIDEOGRAPHY
- LIGHTING
- SOCIAL MEDIA
- EDITING
- WRITING
- BLOGGING
- RESEARCH
- INTERVIEWING
- DESIGN
- PODCASTING
- TRAINING
- CAMPAIGNING
- VOLUNTEERING
- MANAGEMENT
- BUDGETING
- LOGISTICS
- COMMUNICATION
- CUSTOMER SERVICE
- TEAM WORK
- ENGAGEMENT
- PUBLIC SPEAKING
- TIME MANAGEMENT
- FUNDRAISING



HOBBIES & INTERESTS

- FILM & TV SERIES
- DOCUMENTARIES
- READING
- POLAROID
- PODCASTS
- MEDITATION
- YOGA
- SNOWBOARDING
- RUNNING
- SKATEBOARDING
- TRAVELLING
- CAMPING
- ANIMALS
- CYCLING
- FOOD
- SURFING
- MUSIC

HIGH TIDIERS

Litter Picker | July 2018 - December 2018

- Fortnightly beach cleans for climate action

NORTH CLWYD ANIMAL RESCUE

Dog Walker | August 2018 - December 2018

- Weekly dog walks to help exercise rescued animals

RESTLESS DEVELOPMENT

ICS Overseas Volunteer and Fundraiser | April 2018 - October 2019

- Education and awareness-raising of sexual health and child marriage
- Return volunteer Q&A session facilitator
- Video editor for directors annual conference
- Fundraised over £1500

CLWYD RIDING CENTRE: RIDING FOR THE DISABLED ASSOCIATION

Lead and Side Walker | February 2018 - December 2018

- Weekly volunteering to assist horse riding lessons focussing on inclusion and safety of riders and horses

LITTLE PRINCESS TRUST

Hair Donor and Fundraiser | June 2017

- Donated 30cm of hair and fundraised over £200

CANCER RESEARCH

Skydiver and Fundraiser | November 2016

- Skydived 14,000ft and raised almost £200 through fundraising

RUCKSACKS FOR REFUGEES

Organizer and Fundraiser | November 2015

- Organization and collection of essentials and 548 backpacks for overseas refugees
- Fundraised around £2500

ACTION FOR CHARITY

Cyclist and Fundraiser | September 2014

- Cycled 350 miles in 5 days across China
- Raised over £2000 through fundraising efforts

KWANTU GAME RESERVE

Reserve Volunteer | November 2012

- Hands-on tasks and duties to improve the quality of the reserve for rescued animals

THANK YOU FOR TAKING THE TIME TO CONSIDER
MY APPLICATION